

**MAISONS DU MONDE:
IMPLEMENTATION OF A SHARE MANAGEMENT AGREEMENT
WITH EXANE BNP PARIBAS**

Nantes, 9 November 2017,

Maisons du Monde (Euronext Paris: MDM, ISIN Code: FR0013153541), a European leader in affordable and inspirational decoration and furniture homewares, announces that it has appointed Exane BNP Paribas for the implementation of a share management agreement on its ordinary shares from 1 November 2017, following the termination by the Group of its share management agreement with Natixis.

Termination of the share management agreement with Natixis

Effective 31 October 2017, Maisons du Monde has terminated its share management agreement with Natixis. The following assets were booked in the liquidity account at this date:

- 4,808 Maisons du Monde shares;
- €931,852.69.

For information, on the last statement as at 31 March 2017, the following assets were booked in the liquidity account:

- 1,970 Maisons du Monde shares;
- €1,002,984.89.

Implementation of a share management agreement with Exane BNP Paribas

Maisons du Monde has appointed Exane BNP Paribas for the implementation of a share management agreement on its ordinary shares, effective 1 November 2017 until 31 December 2018, and automatically renewable. This agreement complies with the code of ethics issued by the *Association française des marchés financiers* and approved by the *Autorité des marchés financiers*.

For the implementation of this agreement, the following assets were booked in the liquidity account:

- 4,808 Maisons du Monde shares;
- €2,821,382.80.

About Maisons du Monde

Maisons du Monde is a creator of inspirational lifestyle universes in the homeware industry, offering distinctive and affordable decoration and furniture collections that showcase multiple styles. The Group develops its business through an integrated and complementary omnichannel approach, leveraging its international network of stores, websites and catalogues. The Group was founded in France in 1996 and has profitably expanded across Europe since 2003. The Group reported sales of €882 million and EBITDA of €123 million for the year ended 31 December 2016. In 2016, the Group operated 288 stores in seven countries including France, Italy, Spain, Belgium, Switzerland, Germany and Luxembourg, and derived over 36% of its sales from outside France. The Group has also built a successful complementary and comprehensive online shopping website, sales from which grew 37% per year on average between 2010 and 2016. The website is available in eleven countries: the seven countries where the Group operates stores plus Austria, the Netherlands, Portugal and the United Kingdom. In 2016, online sales represented 19% of the Group's sales.

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