

MAISONS DU MONDE



In partnership with the Secours Populaire Français, Maisons du Monde is organising a large collection of Christmas decorations in its Parisian stores from **16 to 18 November.**



“For Christmas, festive support for those in need”



Now that the time has come to start preparing for the end-of-year festivities, Maisons du Monde has decided to support the Pères Noël Verts initiative by the Secours Populaire Français and is organising a large collection of Christmas decorations. From 16 to 18 November 2018, at Maisons du Monde* stores in Paris and its immediate suburbs, volunteers from the Secours Populaire Français, will collect donations of Christmas decorations from the brand's customers so that families in need are able to celebrate the festive period fully and fittingly.

Two solutions for this solidarity-based and generous gesture at Maisons du Monde:

- Customers will be invited to take any old Christmas decorations they no longer need to a store (provided that they are in good condition);
- Or they will be able to donate new decorations that they can add to their shopping basket.

In all cases, the association's volunteers will be present at store exits in order to collect any products from generous donors. Maisons du Monde will also offer new Christmas decorations from its collections to local branches of the Secours Populaire Français. These different donations will complete the collection by the Pères Noël Verts organised every year by the Secours Populaire Français, which includes toys, books and festive food parcels, so that families in need are able to enjoy a great festive period.

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* List of Maisons du Monde stores concerned by the operation: Paris Forum des Halles (75), Paris Grands Boulevards (75), Paris Italie (75), Boulogne Billancourt (92), Rosny Domus (93), Arcueil – La Vache Noire (94), Montevrain – Clos du Chêne (77)