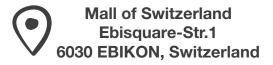




## Opening of the Maisons du Monde store in Lucerne





On Friday November 30th, Maisons du Monde opens its 7th store in Switzerland, in the Mall of Switzerland of Lucerne. In this new space totalling 783 sqm, customers can discover all the home decor universes: decorative items, tableware, and furniture and even a junior corner presented in stylish ambiances.

Whether our customers are looking for a gift idea, a specific item, a unique home accessory or wish to place an order, Maisons du Monde can satisfy all their decorating desires. In this store, it is also possible to work on a home decor project with Maisons du Monde staff, thanks to the "Swatch Bar" presenting all the brand's styles, all the sofa shapes, colors and materials, as well as wood samples, with the different stains and shades... A staff of 11 people is on hand to welcome them.

Since the beginning, Maisons du Monde has focused on decoding all the latest trends, adapting to lifestyle changes and mixing up styles, to create and develop unique, constantly updated collections. We do not dictate one style, our furniture and decorative accessories encompass all styles to reflect the personality, the emotions and the tastes of our customers.

Once again, inspiration is in the air at the Maisons du Monde store in Lucerne where customers can discover the new Autumn-Winter decoration collections.



tnedelian@maisonsdumonde.com