

# MAISONS DU MONDE



Maisons du Monde arrives in Portugal and opens a brand-new store in Faro!



**Saturday, May 11th, 2019**



**Faro Mar Shopping  
Avenida do Algarve  
8135-014 ALMANCIL**

**On Saturday, May 11th, Maisons du Monde will open a new store for the first time in Portugal, in Faro!**

- **The news will please interiors fans across the country, who will be able to visit physical Maisons du Monde point of sales in Portugal for the very first time.**
- **Hundreds of products from Maisons du Monde's stylish new 2019 collections will be available to delight Portuguese fans of the furniture and décor brand.**

Hugely popular interiors and décor brand Maisons du Monde is set to unveil a brand-new store in Faro.

The store, which will open on Saturday, May 11th, will offer customers an innovative shopping experience and the chance to discover Maisons du Monde 2019 ranges in physical store for the very first time. The store will measure 630 sqm and will immerse customers in themed interior universes, showcasing décor alongside furniture items in vibrant and inspirational room sets.

Since its online launch in 2010, Portuguese have fallen in love with the chic French brand which offers thousands of distinctive products at accessible prices. And now, they will be able to discover the different themes from the new 2019 collection. Meanwhile, the Maisons du Monde team will be on hand to give each shopper an individually tailored shopping experience, by providing interiors advice based on the customer's personal style and taste.

This opening is good news for all fans of decoration, looking for new and varied styles, with a touch of French inspiration. No coincidence: Maisons du Monde is one of the only brands to have its own dedicated design hub, based in Nantes (France) where a 90-strong team are responsible for creating the collection. The passionate team includes designers, stylists and trend hunters who monitor global trends to create exclusive product ranges, which will now be available in Faro.

Whether our customers are looking for a gift idea, a specific item, a unique home accessory or wish to place an order, Maisons du Monde will satisfy all their decorating desires. In this store, it will even be possible to work on a home decor project with Maisons du Monde staff, thanks to the "Swatch Bar" presenting all the brand's styles, all the sofa shapes, colors and materials, as well as wood samples, with the different stains and shades...

Since the beginning, Maisons du Monde has focused on decoding all the latest trends, adapting to lifestyle changes and mixing up styles, to create and develop unique, constantly updated collections. We do not dictate one style, our furniture and decorative accessories encompass all styles to reflect the personality, the emotions and the tastes of our customers. Once again, inspiration is in the air at the Maisons du Monde store in Faro.

#### **ABOUT MAISONS DU MONDE:**

From furniture to home accessories, Maisons du Monde has been creating inspirational and original universes for every room and every style for over 20 years. Throughout the year, our designers capture trends from around the world to create exclusive furniture and home décor collections. Every year, we create 1 furniture collection based on 7 styles, 2 home accessories collections each divided into 6 trends - more than 2000 new items - and 4 catalogues: Furniture and Home Accessories, Garden Furniture, Youth Furnishings and BtoB. At the end of 2018, Maisons du Monde had 336 stores across nine countries (France, Italy, Spain, Belgium, Switzerland, Germany, Luxembourg, UK, USA) and an e-commerce platform available in twelve countries (the nine countries where our stores are located, plus Austria, the Netherlands and Portugal).

<https://www.maisonsdumonde.com/PT/pt>

*The website is currently in English. A Portuguese version will be released soon.*

<https://corporate.maisonsdumonde.com/en>