

MAISONS DU MONDE

3rd edition of the Maisons du Monde Sustainable Creation Awards: 3 winners rewarded in order to promote eco-design among young designers

For the 3rd year running, Maisons du Monde has rewarded three young talents for the creation of an eco-designed item of furniture or decoration at the Sustainable Creation Awards. This contest is part of a global eco-design approach launched by Maisons du Monde in 2011, a genuine transformation lever for a more responsible offer.

Convinced that it is possible to offer products that combine style, affordability, and eco-design, three years ago Maisons du Monde launched a contest open to young talents that encouraged responsible design. Since 2011, eco-design has taken a place at the heart of the product approach of Maisons du Monde which, year after year, launches completely eco-designed furniture items, such as the Falkor sofa. With the Sustainable Creation Awards, Maisons du Monde decided to go even further and disseminate eco-design good practices among design schools and their students.

“By rewarding young talents that integrate style and eco-design in a product, we want to show that eco-design boosts creation and is not a constraint!

Indeed, there is still much to be done to eco-design all our products, but we want to pave the way to speed up this approach”, explains Fabienne Morgaut, CSR Director at Maisons du Monde

In order to discuss this topic together, a round table entitled “Eco-design, a new booster for creation” was organised before the prize ceremony with experts from the sector: Jules Coignart - co-founder of Circul’R, Mathisse Dalstein - Designer, Eric Weisman-Morel - Eco-Mobilier and Camille Soulayrol - Marie-Claire Idées.

Combining beauty, affordability and sustainability: it's possible!

After studying the applications of 47 candidates from 13 different schools, the jury comprising the partners from this 3rd edition - Eco-mobilier, FSC®, EVEA, Eco TLC, Marie-Claire Idées - supported by the ADEME and the Fondation pour la Nature et l'Homme - rated the environmental reduction efforts described by the students.

Thus four prizes were awarded:

Decoration category

Charles Saade from the Ecole ENSCI – Les Ateliers (Paris) received the “Decoration” award for his slot-in “Twin stools”.

He wins a €2,500 cheque, the production of the prototype of her project and the chance to follow a work placement with the Maisons du Monde team of designers.



Furniture category

Romain Lafiteau from the Ecole supérieure de Design des Landes (Mont-de-Marsan) received the “furniture” award for his “Coloc & Cie” shelves-stool set.

He wins a €2,500 cheque, the production of the prototype of her project and the chance to follow a work placement with the Maisons du Monde team of designers. His product will be sold in the Maisons du Monde 2020 catalogue.

He also received the “Like it” public award. From 1 to 30 April 2019, web users were asked to vote for their favourite project on the Maisons du Monde Facebook page. He won a €500 Maisons du Monde gift voucher

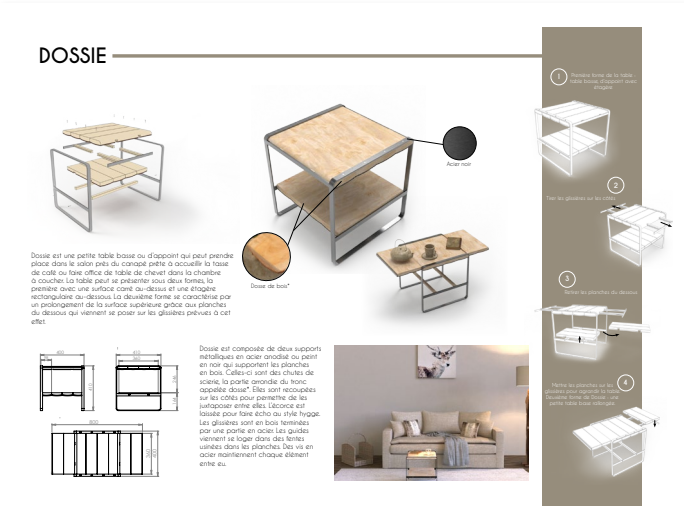


FSC France Special Prize

Prix spécial FSC France :

Manon Levasseur from the Ecole supérieure de Design des Landes (Mont-de-Marsan) received the FSC France special award for her “Dossie” coffee table project.

She won €600 of Maisons du Monde FSC® certified furniture.



About Maisons du Monde

From furniture to decorative accessories, for more than 20 years, Maisons du Monde has created inspiring and original universes for the entire home and, especially, for all styles. Throughout the year, the team of in-house stylists captures trends around the world to create exclusive furniture and decorative accessory collections. Every year, discover a furniture collection based on 7 styles, 2 collections of decorations broken down into 6 trends - namely more than 2,000 new products - and 4 catalogues: furniture & decoration collection, garden furniture, Junior, Po Service. At the end of 2018, Maisons du Monde had 336 stores in nine countries (France, Italy, Spain, Belgium, Switzerland, Germany, Luxembourg, UK and USA) and an e-commerce platform available in 12 countries (the nine countries where its stores are based as well as Austria, the Netherlands and Portugal). The Group's sales reached €1,111 million in 2018, and its EBITDA was €148 million.



To download the press kit : [here](#)

To find out more about Maisons du Monde's CSR commitments : [here](#)

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