

MAISONS DU MONDE



Opening of the Maisons du Monde store in Cologne (Germany)



Thursday, December 5th, 2019



**Hohe Str. 69-71
50667 Cologne (Germany)**

After the opening of 10 stores in Germany, Maisons du Monde opens on Thursday, December 5th its first store in Cologne.

A new address totaling 700 sqm where customers can discover all the home decor universes: decorative items, textiles, tableware, and furniture presented in stylish ambiances. The Christmas and Autumn-Winter 2019 decoration collections - Azuki, In the Woods, Select, Urban Mood, Bruges and Boston - are available in this stylish new store to delight German customers and fans of the furniture and décor brand.

Whether our customers are looking for a gift idea, a specific item, a unique home accessory or wish to place an order, Maisons du Monde can satisfy all their decorating desires. In this store, it is also possible to work on a home decor project with Maisons du Monde staff, thanks to the "Swatch Bar", presenting all the brand's styles, all the sofa shapes, colors and materials, as well as wood samples, with the different stains and shades... A staff of 21 people is on hand to welcome them.

This opening is good news for all fans of decoration, looking for new and varied styles, with a touch of French inspiration. No coincidence: Maisons du Monde is one of the only brands to have its own dedicated design hub, based in Nantes (France) where a 90-strong team are responsible for creating the collection. The passionate team includes designers, stylists and trend hunters who monitor global trends to create exclusive product ranges, which will now be available in Cologne.

Since the beginning, Maisons du Monde has focused on decoding all the latest trends, adapting to lifestyle changes and mixing up styles, to create and develop unique, constantly updated collections. We do not dictate one style, our furniture and decorative accessories encompass all styles to reflect the personality, the emotions and the tastes of our customers.

Once again, inspiration is in the air at the Maisons du Monde store in Cologne.

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About Maisons du Monde:

From furniture to home accessories, Maisons du Monde has been creating inspirational and original universes for every room and every style for over 20 years. Throughout the year, our designers capture trends from around the world to create exclusive furniture and home décor collections. Every year, we create 1 furniture collection based on 7 styles, 2 home accessories collections each divided into 6 trends - more than 2000 new items - and 4 catalogues: Furniture and Home Accessories, Garden Furniture, Youth Furnishings and BtoB. At the end of 2018, Maisons du Monde had 336 stores across nine countries (France, Italy, Spain, Belgium, Switzerland, Germany, Luxembourg, UK, USA) and an e-commerce platform available in twelve countries (the nine countries where our stores are located, plus Austria, the Netherlands and Portugal).

<https://www.maisonsdumonde.com/>