



Press Release

Exercise in full of the over-allotment option

Total initial public offering size increased to €379.5 million

Nantes, 9 June 2016

Maisons du Monde announces today that, in connection with its initial public offering, Goldman Sachs International, acting in the name and on behalf of the Managers, has exercised in full the over-allotment option for €49,499,988.00 of additional existing shares, i.e., 2,911,764 additional existing shares sold by Magnolia (BC) Holdco S.à r.l. and Compagnie Marco Polo, at the offering price of €17.00 per share.

As a result, the total number of Maisons du Monde shares offered in the offering has increased to 22,323,528 shares, representing 49.3% of the Company's share capital, thereby increasing the total offering size to €379.5 million.

Following the offering and the exercise in full of the over-allotment option, Maisons du Monde's share capital will be split as follows:

| Shareholders                       | After the offering (after exercise of the over-allotment option) |                                      |
|------------------------------------|--|--------------------------------------|
|                                    | Number of shares and voting rights                               | % of share capital and voting rights |
| Magnolia (BC) Holdco S.à r.l. .... | 20,043,243   | 44.3%                                |
| Founder Group <sup>(1)</sup> ..... | 1,288,184  | 2.8%                                 |
| Management Shareholders .....      | 1,586,939  | 3.5%                                 |
| <i>Sub-total</i> .....             | 22,918,366   | 50.7%                                |
| Public .....                       | 22,323,528   | 49.3%                                |
| <b>Total</b> .....                 | 45,241,894   | 100%                                 |

In accordance with the provisions of Article 631-10 of the General Regulations of the French Autorité des marchés financiers (the "AMF"), Goldman Sachs International, acting as stabilizing agent, declares that no stabilization operations were conducted in connection with the initial public offering of Maisons du Monde (compartment B, ISIN Code: FR0013153541, trading symbol: MDM).

<sup>(1)</sup> Compagnie Marco Polo S.A.S. and Mr. Xavier Marie.

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The stabilization period which had started on May 26, 2016 has ended today after the publication of this press release.

### About Maisons du Monde

Maisons du Monde is a creator of inspirational lifestyle universes in the homeware industry, offering distinctive and affordable decoration and furniture collections that showcase multiple styles. The Group develops its business through an integrated and complementary omnichannel approach, leveraging its international network of stores, websites and catalogs.

The Group was founded in France in 1996 and has profitably expanded across Europe since 2003. The Group generated €699 million of Customer Sales and an EBITDA of €95 million during the year ended 31 December 2015. As of 31 December 2015, the Group operated 262 stores in seven countries including France, Italy, Spain, Belgium, Germany, Switzerland and Luxembourg and generated more than 34% of its Customer Sales outside of France in the year ended 31 December 2015. Additionally, the Group has been able to integrate a complementary and comprehensive e-commerce platform which has grown at a CAGR of 36% from 2010 to 2015 and generated more than 17% of the Group's Customer Sales for the year ended 31 December 2015 from sales in 11 countries (all of the countries in which the Group operates stores plus Austria, the Netherlands, Portugal and the United Kingdom where the Group only maintains an online presence).

[www.maisonsdumondeipo.com](http://www.maisonsdumondeipo.com)

### Contact

For any questions related to this press release or Maisons du Monde, please contact:

Maitland: David Stürken + 44 7990 595913 dsturken@maitland.co.uk

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*A prospectus approved by the French Autorité de marchés financiers (the "AMF") under visa number 16-179 dated 13 May 2016 (the "Prospectus"), comprised of an English-language registration document registered on 18 April 2016 under number I.16-022 (the "Registration Document"), an English-language update to the Registration Document filed with the AMF under number D.16-0157-A01 on 13 May 2016 and an English-language securities note (including an English-and French-language summary of the Prospectus in English and French languages) (the "Securities Note") in connection with the offering, is available on the websites of the Company ([www.maisonsdumondeipo.com](http://www.maisonsdumondeipo.com)) and of the AMF ([www.amf-france.org](http://www.amf-france.org)) and free of charge and upon request to the Company.*

*The Company draws the public's attention to Chapter 4 "Risk Factors" of the Registration Document and Chapter 2 of the Securities Note.*

*No communication and no information in respect of this transaction or of the Company may be distributed to the public in any jurisdiction where a registration or approval is required. No steps have been or will be taken in any jurisdiction (other than France) where such steps would be required. The issue, the subscription for or the purchase of the Company's shares may be subject to specific legal or regulatory restrictions in certain jurisdictions. The Company assumes no responsibility for any violation of any such restrictions by any person.*

*This announcement is not a prospectus within the meaning of Directive 2003/71/EC of the European Parliament at the Council of November 4th, 2003, as amended, in particular by Directive 2010/73/UE (together, the "Prospectus Directive").*

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*With respect to the member States of the European Economic Area (each, a "relevant member State"), other than France, no action has been undertaken or will be undertaken to make an offer to the public of the shares requiring a publication of a prospectus in any relevant member State. As a result, the new or existing shares of the Company may only be offered in relevant member States (i) to qualified investors, as defined by the Prospectus Directive; or (ii) in any other circumstances, not requiring the Company to publish a prospectus as provided under article 3(2) of the Prospectus Directive.*

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