

**MAISONS  
DU MONDE**

**VICARTEM**



**Maisons du Monde Hôtel & Suites continues its development with the opening of 11 stylish, elegant suites in Nantes and a future address in Marseille**

**Building on its success, “Maisons du Monde Hôtel & Suites” has announced the opening of its suites in Nantes. This unique, authentic designer hotel concept now has 11 suite styles available to clients: Amsterdam, Bruges, Stockholm, St Germain, Marigold, Palm Springs, Zanzibar, Copenhagen, Roma, Nairobi and Carthagène.**

**With a surface area ranging from 30 to 65sq.m, all the hotel suites are fully decorated in Maisons du Monde style for a true travel feel.** Coupling pleasing interiors with pleasant service, clients benefit from a host of services so they feel it's just like home – but even better. Each suite boasts a fully-fitted kitchen with microwave, induction hobs, coffee machine, kettle, refrigerator and of course Wi-Fi. And there is a focus on sustainable development throughout: eco-labelled amenities in bathrooms; local food products delivered in short and clean supply circuits (supplied by electrical tricycle in Nantes); recycling of food waste, collected by tricycle (in partnership with the Tricyclerie); some wood furniture meeting a sustainable criterion.

Located 400m from the hotel, Place Royale and Rue Crébillon, the suites are in a prime central location in Nantes. They offer all the advantages of a rental apartment – having a place you can call home, where you can feel free – while providing the reassurance of hotel and concierge services 24/7, available via the hotel. Reaching the rooms is child's play thanks to the secure lock you can download onto your smartphone.

**Julie Walbaum, CEO of Maisons du Monde stated that** “We are very proud of the success of our first “Maisons du Monde Hôtel & Suites” in Nantes. French and foreign clients alike appreciate this unique concept: a warm and multi-styles’ place, in the city-center, with affordable prices. The Vicartem staff are committed to proposing a seamless and welcoming experience, in line with Maisons du Monde’s values. These suites and apartments extend this experience, thanks to a concept fully in vogue. Rolling with this success, we are delighted to announce the forthcoming opening of another “Maisons du Monde Hôtel & Suites” hotel, in Marseille, supremely located on the Vieux-Port”.

**Céline and Sébastien Meslin, founders and owners of Vicartem stated that** “As the outcome of an encounter of our teams, persuaded of the pertinence of combining Vicartem’s hospitality savoir-faire with Maisons du Monde’s flair for French art de vivre, this hotel concept has great appeal for our clientele. Local, national and international guests much appreciate the refined yet cosy ambiance, services and prime location. We aimed to step up with the opening of 11 suites-apartments in Nantes, expanding our capacity and range of stays. We are delighted to continue our partnership with Maisons du Monde with the forthcoming opening of this superb address in Marseille, where interior decoration and warmth go hand in hand”.

Applying the same hotel concept, this new, stylish, trending address in the second largest city in France, on the Vieux-Port, just next to Norman Foster’s Shadehouse, will initially feature some 40 rooms with inspiring interiors.

**Reservations at the Maisons du Monde Hôtel & Suites in Nantes on <https://www.maisonsdumondehotel.com/> (in French only)**

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**About Vicartem**

For 20 years, VICARTEM has been creating, developing and managing hotels, serviced apartments and retail concepts with refined decoration, in unique city-centre locations, such as the Balthazar Hôtel & Spa Nuxe – Mgallery by Sofitel in Rennes (France), the first 5-star hotel in the Breton capital, and the Hermès store in the renowned Passage Pommeraye in Nantes (France). <https://www.vicartem.fr>

**About Maisons du Monde**

From furniture to home accessories, Maisons du Monde has been creating inspiring, original universes for the entire home, in all styles, for over 20 years. Year round, our designers spot trends all over the world to create exclusive furniture and home décor collections. Every year, we create a furniture collection based on seven styles, two home accessories collections - more than 2,000 new products- and four catalogues: Furniture and Home Accessories, Garden Furniture, Youth Furnishings and B2B. By end 2019, Maisons du Monde had 376 stores across nine countries (France, Italy, Spain, Belgium, Switzerland, Germany, Luxembourg, Portugal and the USA) and an e-commerce platform available in twelve countries (the nine countries where our stores are located, plus Austria, the Netherlands and UK). Maisons du Monde reported sales of €1,225 million and EBITDA of €153 million in 2019.

<https://www.maisonsdumonde.com>  
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