

MAISONS DU MONDE



Opening of a new Maisons du Monde flagship in Roma Laurentina



Friday, November 27, 2020



**Maximo Shopping Center,
Via Laurentina, Rome**

On Friday, November 27, Maisons du Monde opens its new flagship in Roma Laurentina within the shopping center Maximo, in the southern district of the capital. In this new space totaling 2000 sqm, customers will discover all the home decor universes.

An offer for all styles ... and desires !

Furniture, decor items, lightings, textiles, or tableware will be set in stylish and inspiring spaces. At Maisons du Monde, we keep an eye on trends and showcase the best styles. To inspire our customers, our furniture and decorative accessories encompass all styles to reflect their personalities, their emotions, and their tastes. Whether our customers are looking for a gift idea, a specific item, a unique home accessory or want to place an order, Maisons du Monde will satisfy all their decorating desires.

In Roma Laurentina, a team of 23 people will assist customer

A staff of 23 people, composed of 10 newly hired employees, will

be on hand to welcome them and advise them. They will be able to accompany them to work on a home decor project thanks to the "Decor Workshop" presenting all the brand's styles, all the sofa shapes, colors and materials, as well as wood samples, with the different stains and shades...

Inspiration will be in the air for customers and interior decor fans at the Maisons du Monde store in Roma Laurentina where they will discover the new 2020 Fall-Winter and Christmas collections.

A responsible store

Maisons du Monde is committed to responsible retailing. That is why we work on various elements : improving waste sorting, reducing energy consumption to limit our environmental impact and optimising store accessibility for people with disabilities.