



## Maisons du Monde opens its first store in Austria at the Shopping City Süd center, in Vienna.



**Friday, March 12, 2021**



**Shopping City Süd, Vösendorfer Südring,  
2334 Vösendorf, Austria**

**On Friday, March 12th, Maisons du Monde opens its first store in Austria. After 11 years as a pure player thanks to its Austrian e-commerce website, it is in Vienna, in the heart of Shopping City Süd, the largest shopping center in Austria, that Maisons du Monde settled down. In this new shop totaling 1300 sqm, customers will discover all the home decor universes.**

### **An offer for all styles... and desires !**

Furniture, decor items, lightings, textiles or tableware will be set in stylish and inspiring spaces. At Maisons du Monde, we keep an eye on trends and showcase the best styles. To inspire our customers, our furniture and decorative accessories encompass all styles to reflect their personalities, their emotions and their tastes. Whether our customers are looking for a gift idea, a specific item, a unique home accessory or want to place an order, Maisons du Monde will satisfy all their decorating desires.

### **In Vienna, a team of 17 people will assist customer**

A staff of 17 people newly hired, will be on hand to welcome them

and advise them. They will be able to accompany them to work on a home decor project thanks to the "Decor Workshop" presenting all the brand's styles, all the sofa shapes, colors and materials, as well as wood samples, with the different stains and shades...

Inspiration will be in the air for customers and interior decor fans at the Maisons du Monde store in Vienna where they will discover the new 2021 Indoor & Outdoor catalogs and the Spring-Summer collections.

### **A responsible store**

Maisons du Monde is committed to responsible retailing. That is why we work on various elements : improving waste sorting, reducing energy consumption to limit our environmental impact and optimising store accessibility for people with disabilities. Like 97% of the Group's stores, the Vienna store is supplied with 100% certified renewable electricity and equipped with LED lighting to reduce energy consumption.