

MAISONS DU MONDE



Opening of a Maisons du Monde store in Lonato del Garda, Italy



Friday, December 3, 2021



**Via Tiracollo,
25017 LONATO DEL GARDA**

On Friday, December 3, Maisons du Monde opens a new store in Lonato del Garda in Italy. In this new space totaling 1470 sqm, customers will discover all the home decor universes.

An offer for all styles ... and desires!

Furniture, decor items, lightings, textiles or tableware will be set in stylish and inspiring spaces. At Maisons du Monde, we keep an eye on trends and showcase the best styles. To inspire our customers, our furniture and decorative accessories encompass all styles to reflect their personalities, their emotions and their tastes. Whether our customers are looking for a gift idea, a specific item, a unique home accessory or want to place an order, Maisons du Monde will satisfy all their decorating desires.

In Lonato del Garda, a team of 17 people will assist customer

A staff of 17 people, composed of 16 newly hired employees, will be on hand to welcome them and advise them. They will be able to accompany them to work on a home decor project thanks to the "Decor Workshop" presenting all the brand's styles, all the sofa shapes, colors and materials, as well as wood samples, with the different stains and shades...

Inspiration will be in the air for customers and interior decor fans at the Maisons du Monde store in Lonato del Garda where they will discover the new 2021 Fall-Winter and Christmas collections.

A responsible store

Maisons du Monde is committed to responsible retailing. That is why we work on various elements : improving waste sorting, reducing energy consumption to limit our environmental impact and optimising store accessibility for people with disabilities. Like the totality of our Italian stores, the Lonato del Garda store is supplied with 100% certified renewable electricity and equipped with LED lighting to reduce energy consumption. In order to promote and better integrate social, societal, and environmental issues into the professional practices of our employees, Maisons du Monde is setting up a network of CSR ambassadors. With one representative in each store, Italy now has 50 CSR ambassadors, their role is to implement concrete actions to reduce the environmental impact, encourage good practices and raise awareness of the CSR actions, among the store team and the customers.

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