



**MAISONS**  
DU MONDE



## Opening of a Maisons du Monde store in Cergy, France

### Wednesday, March 30, 2022

**Avenue des 3 Fontaines  
95000, Cergy**

**On Wednesday, March 30, Maisons du Monde opens a new store in Cergy at Les 3 Fontaines shopping center. In this new space totaling 664 sqm, customers will discover all the home decor universes.**

#### **An offer for all styles ... and desires!**

Furniture, decor items, lightings, textiles or tableware will be set in stylish and inspiring spaces. At Maisons du Monde, we keep an eye on trends and showcase the best styles. To inspire our customers, our furniture and decorative accessories encompass all styles to reflect their personalities, their emotions and their tastes. Whether our customers are looking for a gift idea, a specific item, a unique home accessory or want to place an order, Maisons du Monde will satisfy all their decorating desires.

#### **In Cergy, a team of 11 people will assist customer**

A staff of 11 people, composed of 4 newly hired employees, will be on hand to welcome them and advise them. They will be able to accompany them to work on a home decor project thanks to the "Swatch Bar" presenting all the brand's styles, all the sofa shapes, colors and materials, as well as wood samples, with the different stains and shades...

Inspiration will be in the air for customers and interior decor fans at the Maisons du Monde store in Cergy where they will discover the new 2022 Spring-Summer collections.

#### **A responsible store**

With its Good is beautiful CSR brand movement, Maisons du Monde is committed to 5 strong pillars which materialize through concrete actions in each of its dimensions. That is why we work on various elements: improving waste sorting, reducing energy consumption to limit our environmental impact and optimising store accessibility for people with disabilities. Like the totality of our French stores, the Cergy store is supplied with 100% certified renewable electricity and equipped with LED lighting to reduce energy consumption. In order to promote and better integrate social, societal, and environmental issues into the professional practices of our employees, Maisons du Monde is setting up a network of CSR ambassadors. With one representative in each store, France now has 210 CSR ambassadors, their role is to implement concrete actions to reduce the environmental impact, encourage good practices and raise awareness of the CSR actions, among the store team and the customers.

**Inspiring everyone to open up to the world, so that we create unique, heartfelt and sustainable places, together.**