

MAISONS DU MONDE



Opening of a new Maisons du Monde store in Rennes, France

Friday, October 28th, 2022

**Boulevard Giraudais – ZAC de Giraudais
35740 PACE**

On Friday, October 28, Maisons du Monde opens its new store in Rennes, France. In this new space totaling 1 230 sqm, customers will discover all the home decor universes.

An offer for all styles... and desires!

Furniture, decor items, lightings, textiles or tableware will be set in stylish and inspiring spaces. At Maisons du Monde, we keep an eye on trends and showcase the best styles. To inspire our customers, our furniture and decorative accessories encompass all styles to reflect their personalities, their emotions and their tastes. Whether our customers are looking for a gift idea, a specific item, a unique home accessory or want to place an order, Maisons du Monde will satisfy all their decorating desires.

In Rennes, a team of 15 people will assist customer

A staff of 15 people, composed of 9 newly hired employees, all ready and raring to welcome customers and offer advice. They will be able to accompany them to work on a home decor project thanks to the "Decor Workshop" presenting all the brand's styles, all the sofa shapes, colors and materials, as well as wood samples, with the different stains and shades...

Inspiration will be in the air for customers and interior decor fans at the Maisons du Monde store in Rennes where they will discover all our furniture and decoration universe, the 2022 Autumn/Winter and Christmas collection.

A responsible store

Maisons du Monde is committed to responsible retailing. That is why we work on various elements: improving waste sorting, reducing energy consumption to limit our environmental impact and optimising store accessibility for people with disabilities. The Rennes store is supplied with 100% certified renewable electricity and equipped with LED lighting to reduce energy consumption.

About Maisons du Monde

Maisons du Monde is the European leader in inspiring and affordable homes. As a brand characterised by openness and dialogue, it unites its 7.5 million customers around desirable and sustainable lifestyles. Atmospheres for the home across multiple styles can be found in its constantly renewed range of furniture and decor. With optimism, creativity, commitment and proximity as its core values, the brand is based on a high-performance, omni-channel model. With its digitalization, digital sales, customer service, nothing can stand in the way of this love brand and its company purpose: "To inspire people to be open to the world, so that together we can create unique, welcoming and sustainable places to live." In 2022, Maisons du Monde launched the brand's Good is Beautiful movement, to cement sustainable development within its strategy. This movement rests on five pillars. Allowing beauty and goodness to go hand in hand.