

# MAISONS DU MONDE

## APPOINTMENT OF INGRID CRAMBES-TISSERAND AS EXECUTIVE DIRECTOR OF HUMAN RESOURCES AT MAISONS DU MONDE.



**Ingrid Crambes-Tisserand joined Maisons du Monde as Chief Human Resources Officer in September 2024.**

**Appointment of Ingrid Crambes-Tisserand as Executive Director of Human Resources at Maisons du Monde.**

With more than 25 years' experience as Human Resources Director, Ingrid

Crambes-Tisserand is recognised for her expertise in a variety of sectors, particularly within selective brands and major retail chains, including branch and affiliate shop networks.

This diversity of experience is fully in line with Maisons du Monde's DNA and strategy. Her career has been marked by a major contribution within prestigious groups such as Galeries Lafayette, where she played a key role for six years, contributing in particular to the structuring of Human Resources and the support of shop network teams. She then joined the Coopérative U as Director of Human Resources, where she oversaw a number of innovation

projects, including the digitalisation of HR processes and the redefinition of values and managerial culture in a context of unification.

**According to Ingrid Crambes-Tisserand:** *"I am delighted to join the group Maisons du Monde. The Human Resources Department is at the heart of every company's activity. Its role is to ensure that people are placed at the heart of decision-making, while promoting a culture of commitment, which is already strongly present at Maisons du Monde. A common, simple and shared culture that is known to all and corresponds to the company's DNA is essential if we are to build a sustainable and innovative company."*

**François Melchior de Polignac, Chief Executive Director, states:** *"I am truly delighted to welcome Ingrid Crambes to help us achieve our strategic ambitions as part of the group's Inspire Everyday plan. I would like to welcome her and wish her every success in our wonderful company."*

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**Maisons du Monde is the the key player in affordable, desirable and sustainable homes.** As a brand characterised by openness and dialogue, it unites its 7 million customers around desirable and sustainable lifestyles. Atmospheres for the home across multiple styles can be found in its constantly renewed range of furniture and decor. With optimism, creativity, commitment and proximity as its core values, the brand is based on a high-performance, omni-channel model. Digitalisation and customer service drive this love brand and its raison d'être: "To inspire people to be open to the world, so that together we can create unique, welcoming and sustainable places to live". In 2022, Maisons du Monde launched the brand's Good is Beautiful movement, to cement sustainable development within its strategy. This movement rests on five pillars. Allowing beauty and goodness to go hand in hand. Discover the collection and our commitments on [www.maisonsdumonde.com](http://www.maisonsdumonde.com)

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