

APPOINTMENT OF THOMAS DUBOS AS COUNTRY MANAGER IBERIA FOR MAISONS DU MONDE



As part of the 'Inspire Everyday' 2025-2026 strategy, and to support the international expansion of the French home furnishings brand, Thomas Dubos has been appointed Country Manager Iberia. The aim of this appointment is to consolidate the local roots of the leading brand for

accessible, inspiring and sustainable homes.

A retail expert for nearly 20 years, Thomas Dubos previously held management positions at PRIVALIA and DECATHLON SPAIN, where he steered strategic projects and ensured the company's economic performance. He joined CELIO in 2019 as Country Manager Spain, responsible for business development and unifying the subsidiary's various departments.

His background, his commitment to his teams and his expertise in the Iberian markets will be key assets in supporting the company as it rolls out its Inspire Everyday plan.

Thomas Dubos: 'I'm honoured to be joining Maisons du Monde and contributing to the Group's strategic vision. Above all, for our Spanish and Portuguese Clients, it's a promise to be even more inspiring, more accessible, more committed, more experiential and more service-oriented every day. My aim is to strengthen our position in the Iberia market, while working with our talented teams across Spain and Portugal.'

François-Melchior de Polignac, Chief Executive Officer of Maisons du Monde, says: 'With this appointment, Maisons du Monde confirms its desire to deploy its Inspire Everyday strategic plan while adapting it as closely as possible to its Customers, in an Iberian market that is key for the company.'

French brand Maisons du Monde is the European key player in inspiring, accessible and sustainable interior design and decor. With 7 million customers, a marketplace and a turnkey 3D house planning service, the brand offers a unique and high-performance omnichannel model around atmospheres for the home across multiple styles, ranging from the classic to the contemporary or even the feel of far-flung places. "To inspire people to be open to the world, so that together we can create unique, welcoming and sustainable places to live" — that is Maisons du Monde's raison d'être. True to the brand's strategy, the launch of the Second Chance range of imperfect products in 2023 served to reinforce the company's environmental and social commitment. In 2024, the Group launched its Inspire Everyday plan, whereby it promised every customer that it would always strive to be more accessible, inspiring and committed, and able to provide better experiences and service. Discover the collection and commitments on www.maisonsdumonde.com.