



MAISONS DU MONDE: INFORMATION

Nantes, 12 March 2018

Maisons du Monde (Euronext Paris: MDM, ISIN Code: FR0013153541) announces it has amended the breakdown of its sales by geography for the third and fourth quarters of the year ended on 31 December 2016. The table below shows the breakdown of the Group's sales by geography for the years ended on 31 December 2016 and 2017.

In € million	Year ended 31 December				2016
	Q1 2016	Q2 2016	Q3 2016	Q4 2016	
Sales by geography					
France	123.3	126.7	128.0	185.7	563.7
International	66.0	73.6	76.1	102.4	318.1
Total sales	189.3	200.3	204.1	288.1	881.8
France (%)	65.1%	63.3%	62.7%	64.5%	63.9%
International (%)	34.9%	36.7%	37.3%	35.5%	36.1%
As % of sales (%)	100.0%	100.0%	100.0%	100.0%	100.0%

In € million	Year ended 31 December				2017
	Q1 2017	Q2 2017	Q3 2017	Q4 2017	
Sales by geography					
France	141.0	138.0	146.3	199.5	624.8
International	87.8	89.8	92.9	115.2	385.8
Total sales	228.8	227.8	239.3	314.7	1,010.6
France (%)	61.6%	60.6%	61.2%	63.4%	61.8%
International (%)	38.4%	39.4%	38.8%	36.6%	38.2%
As % of sales (%)	100.0%	100.0%	100.0%	100.0%	100.0%
France (%)	+14.4%	+8.9%	+14.4%	+7.4%	+10.8%
International (%)	+33.0%	+22.1%	+22.0%	+12.6%	+21.3%
Change (%)	+20.9%	+13.7%	+17.2%	+9.2%	+14.6%



About Maisons du Monde

Maisons du Monde is a creator of inspirational lifestyle universes in the homeware industry, offering distinctive and affordable decoration and furniture collections that showcase multiple styles. The Group develops its business through an integrated and complementary omnichannel approach, leveraging its international network of stores, websites and catalogues. The Group was founded in France in 1996 and has profitably expanded across Europe since 2003. The Group posted sales of €1,011 million and EBITDA of €139 million for the year ended 31 December 2017. In 2017, the Group operated 313 stores in seven countries including France, Italy, Spain, Belgium, Germany, Switzerland, and Luxembourg, and derived over 38% of its sales from outside France. The Group has also built a successful complementary and comprehensive online shopping website, sales from which grew 35% per year on average between 2010 and 2017. The website is available in eleven countries: the seven countries where the Group operates stores plus Austria, the Netherlands, Portugal and the United Kingdom. In 2017, online sales represented 21% of the Group's sales.

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