



OUVERTURE LE 17 MAI

*Une porte ouverte  
à des maisons pleines de personnalités*

PRESS RELEASE – Le Lamentin - Nantes, 14 May, 2018

### **Maisons du Monde open the doors of a new store in Martinique, in Le Lamentin, on May 17<sup>th</sup>, 2018**

As part of a franchise partnership, Maisons du Monde, a creator of inspirational lifestyle universes in the homeware industry, gains a foothold in Martinique and opens the doors of a new store in Le Lamentin, on the outskirts of Fort de Force, on the 1st floor of la Galléria shopping center, on May 17th, 2018.

In this new space totaling 1,000 sqm, customers will discover every home decor universes – decorative items, lightings, textiles, tableware, and furniture, presented in inspiring ambiances, and around the 7 styles of the brand: modern design, exotic, countryside, seaside, industrial, vintage and classic chic.

Whether customers are looking for a gift idea, a specific item, a unique home accessory or wish to place an order, Maisons du Monde can satisfy all their decorating desires. A staff of 15 people will be on hand to welcome them.

Since the beginning, Maisons du Monde has focused on decoding all the latest trends, adapting to lifestyle changes and mixing up styles, to create and develop unique, constantly updated collections. The brand does not dictate one style, furniture and decorative accessories encompass all styles to reflect the personality, the emotions and the tastes of customers.

Once again, inspiration will be in the air at the Maisons du Monde store in Le Lamentin where customers will discover the new 2018 Maisons du Monde catalogues, for indoor and outdoor furniture.



With this new opening in Martinique, Maisons du Monde pursues its development under franchise, forging strong partnerships with local operators who have experience on their market and who can promote the Maisons du Monde concept. Maisons du Monde has already opened 5 stores under franchise with various partners: two in La Réunion, one in Morocco, one in Dubai and one in Qatar.

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