



MAISONS
DU MONDE

Maisons du Monde arrives in Madrid and opens a brand-new store in the famous Calle Serrano!



Friday, September 28th, 2018



**Calle Serrano 90 bajo
28006 Madrid**

After the opening of 20 stores in Spain including 5 on the outskirts of Madrid, Maisons du Monde opens on Friday, September 28th its first store in the city center of Madrid in the famous calle Serrano.

A new address on 3 levels totaling 1200 sqm where customers can discover all the home decor universes: decorative items, lightings, textiles, tableware, and furniture and even a junior corner presented in stylish ambiances. The new Autumn-Winter 2018 decoration collections - Cozy Blue, Miss Bloom, Emma & John, Safari Party and Deep Velvet - are available in this stylish new store to delight Spanish customers and fans of the furniture and décor brand.

Whether our customers are looking for a gift idea, a specific item, a unique home accessory or wish to place an order, Maisons du Monde can satisfy all their decorating desires. In this store, it is also possible to work on a home decor project with Maisons du Monde staff, who will welcome our customers in the Decor Workshop, presenting all the brand's styles, all the sofa shapes, colors and materials, as well as wood samples, with the different stains and shades... A staff of 22 people, composed of 19 newly hired employees, is on hand to welcome them.

Maisons du Monde is one of the only brands in the world to have its own dedicated design hub - located in its very own French Chateau where a 90-strong team are responsible for creating the collection. The passionate team includes designers, stylists and trend hunters who monitor global trends to create exclusive product ranges, which are now available in the heart of Madrid.

Since the beginning, Maisons du Monde has focused on decoding all the latest trends, adapting to lifestyle changes and mixing up styles, to create and develop unique, constantly updated collections. We do not dictate one style, our furniture and decorative accessories encompass all styles to reflect the personality, the emotions and the tastes of our customers.

Once again, inspiration is in the air at the Maisons du Monde store in Madrid Serrano.



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About Maisons du Monde:

From furniture to home accessories, Maisons du Monde has been creating inspirational and original universes for every room and every style for over 20 years. Throughout the year, our stylists capture trends from around the world to create exclusive furniture and home décor collections. Every year, we create a furniture collection based on 7 styles, 2 home accessories collections each divided into 6 trends—more than 2000 new items—and 5 collections: Furniture and Home Accessories, Garden Furniture, Junior, Lighting and B2B. At the end of 2017, Maisons du Monde had 313 stores across seven countries in Europe (France, Italy, Spain, Belgium, Switzerland, Germany and Luxembourg), plus 4 concession spaces in the United Kingdom opening in 2018 and an e-commerce platform available in eleven countries (the seven countries where our stores are located, plus Austria, the Netherlands, Portugal and the United Kingdom).