

Engageons-nous 

# 2016 Report



**MAISONS**  
DU MONDE

# Editorial



*Gilles Petit*  
CEO of Maisons du Monde

Maisons du Monde's CSR strategy reflects our values: it is deployed across multiple channels and internationally, to reach all our teams and our customers.

I firmly believe that CSR must be an integral part of the company's business model, and it has to be said that it has made progress, gradually infusing into our business areas, to nurture our strategy and influence our decisions.

This year we reached a milestone, formulating quantified ambitions to achieve progress in how we do things, whenever possible, and to make it a growth and differentiation driver.

At Maisons du Monde, we are committed to a narrative of proof: we want to communicate what we are doing, at corporate level and in individual business areas, by putting concrete, pragmatic solutions in place.

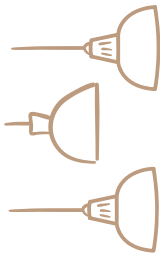
This is why, together with all the company's departments, we have formulated our 2020 ambitions, which give everyone a roadmap to follow to achieve our objectives; objectives we hope are ambitious, which we are committed to, and which we report on each year, in the same way as our financial results.

This year also saw the launch of our Foundation, the culmination of ten years of funding community programmes in developing countries. It provides an ambitious framework for structuring our contribution to society on the topics close to our hearts:

forestry, re-employment and citizen mobilisation. With the Nicolas Hulot Foundation for Nature and Mankind, we have found a rigorous partner to accompany us with dedication and enthusiasm in identifying flagship projects.

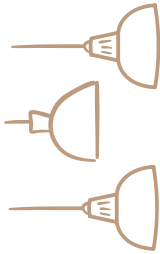
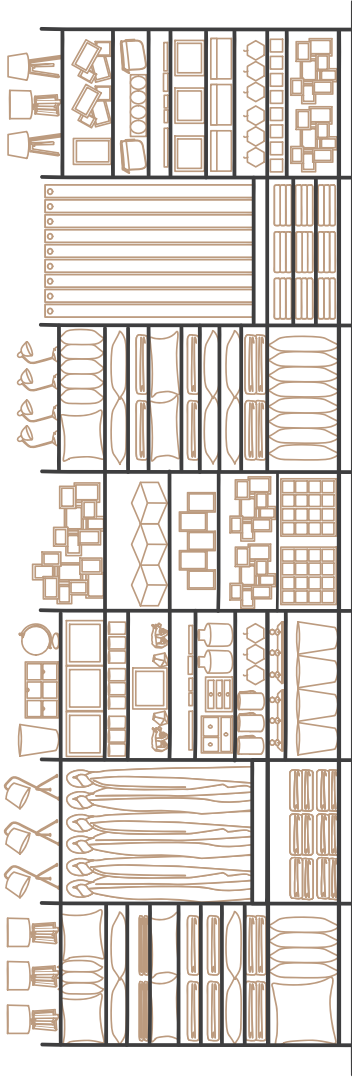
As with all of our other projects, this partnership strategy is essential to helping us grow.

« All of the Maisons du Monde teams and myself are committed to creating the conditions for everyone to make a professional contribution to a better society. »



2

partnerships to give products a second life



134

listings of wooden furniture made in India, fully traced from finished product to the original tree, with the organisation TFT

17 projects funded in 9 countries, through our Foundation, and 131 employees who have already taken charitable leave



1,500+

listings of furniture with certified, reclaimed wood, traced back to its forest or eco-designed



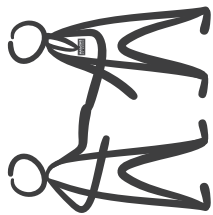
62,000

donations for the projects supported by the Maisons du Monde Foundation, via the CASH DESKround-up campaign in 5 stores.

Our partner associations in the non-profit sector to extend our commitment



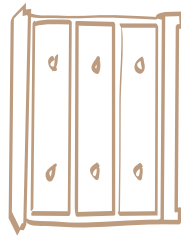
The programme "Our commitment" is driving our business forward in close liaison with our stakeholders



Our suppliers to ensure resource traceability and to support improved working conditions



30 social audits at our suppliers



50% of our store managers come from internal promotions



75% stores sorting their waste

Our employees to develop their skills and support our environmental commitment



90% of deliveries in Paris region transported by train (by weight transported)



Our carriers to limit the environmental impact of our logistics

# Purchase Like Partners

« To offer a responsible furniture and decor range that is transparent regarding the origin of the raw materials, the working conditions of our suppliers and the quality of the products, with no risk to health or the environment. »

## 2016 indicators

273 

suppliers signed up to the code of conduct, i.e. 63% of our suppliers (as a share of sales turnover)

30% 

social audits completed during the year, among 20% of our suppliers (as a share of sales turnover)



1,584

listings in our responsible range with certified wood, reclaimed wood, traceable wood and ecodesigned products, i.e. 56% of our furniture range



# Design Like Visionaries

« Gradually transforming our product line by including more sustainability criteria, providing ecodesign while increasing awareness among the designers of the future. Giving our products a second life, by finding innovative and sustainable alternatives to recycling. »

## 2016 indicators



# Trade Like Citizens

« Being citizen traders, keen to reduce our carbon footprint and energy consumption, to sort and recycle our waste and use the least polluting transport modes possible. »

## 2016 indicators

76%




of our sites are sorting their waste

92%



of cash desk packaging has environmental certification and/or labelling

73,448 MWh



consumed by our premises, i.e. an average consumption of 155kWh/m<sup>2</sup>/year for our head office, and our showrooms, and 22kWh/m<sup>2</sup>/year at Distrimag.

55%



of waste produced at our stores and warehouses is collected separately for reuse

« Waste sorting is the responsibility of all teams. At our store, packaging boxes account for over two-thirds of waste, and all our employees are careful to ensure that sorting is efficient and that the boxes are deposited in the dedicated containers. Waste sorting has become a daily ritual at home, and is simple to replicate in store. Thanks to effective sorting at our store, over 70% of the waste generated in 2016 could be collected separately and therefore re-used! »

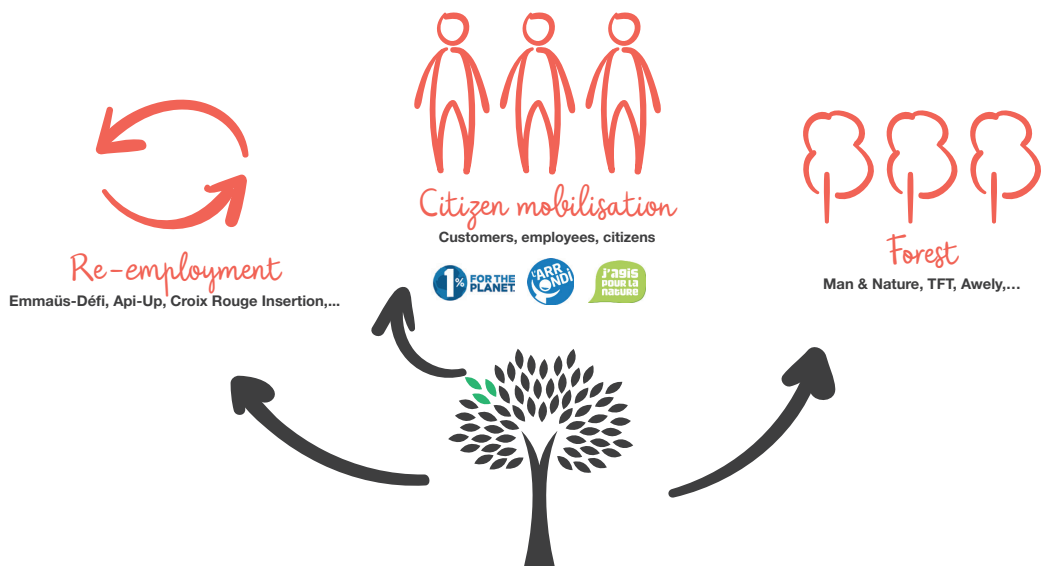
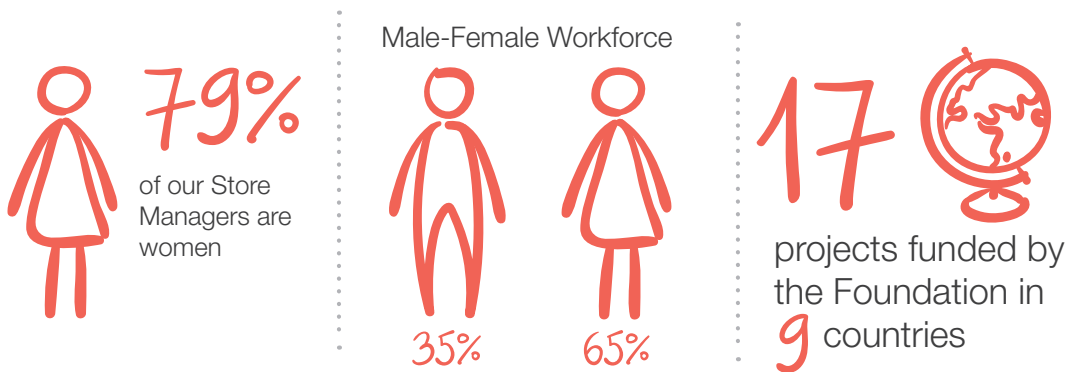
Romain Duplanil  
Macon Store Manager



# Commit Like Enthusiasts

« Supporting our employees' development and recognising their talents, to invent with them the sustainable trade skills of the future. Mobilising ourselves for social and economic development in the countries where we have a presence, for example through our Foundation, with a particular focus on issues linked to our business, namely forest preservation and re-employment, by involving our teams. »

## 2016 indicators





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