

Nantes, 2<sup>nd</sup> May 2019

Press Release



*Maisons du Monde Hôtel & Suites opens its doors:  
a stylish and welcoming new address  
in the heart of Nantes (France)*



**MAISONS DU MONDE AND VICARTEM ANNOUNCE THE OPENING OF  
“MAISONS DU MONDE HOTEL & SUITES”: A UNIQUE, AUTHENTIC AND DESIGNER HOTEL CONCEPT...  
WHERE “IT FEELS LIKE HOME, BUT IT’S EVEN BETTER! “**

Located in the heart of the historic centre of Nantes, at 2 bis rue Santeuil, this hotel features 47 rooms with an inspiring decoration. Looking for naturalness, classic chic, glam & rock...? Visitors will be able to make their choice according to their mood and personality! In this new hotel concept proposing five styles of room, their journey will start enjoying a total change of scene.

As soon as you get in, design and well-being are on the programme: here, there is no lobby but a warm reception similar to a living room, where furniture, decorations and plants match perfectly, mixing black, green and white colours and patterns.

Further on, a “cozy-cool” and refined lounge in a contemporary setting welcomes guests and neighbours at any time of the day, according to their desires - breakfast, co-working and afterwork events, reading or a drink before bedtime. The place proposes an all daylong service, where they can enjoy a selection of refined and local products. With its kitchen area, its library and its large welcoming tables, the hotel offers guests, whether family, friends, or business relations, the chance to relax, meet and chat.

This unique concept is a result of an encounter between innovation and style enthusiasts: Céline and Sébastien Meslin - founders of the Vicartem group, owner and manager of the hotel – and the teams of Maisons du Monde, a creator of inspiring furniture and decoration universes. Together, they have designed a hotel reflecting the Maisons du Monde lifestyle: a place that combines inspirations, conviviality and elegance.

*"We are very proud to open the doors of this new hotel, after several months of fruitful collaboration with Maisons du Monde, from the design to the set up of each room and space. Our teams are looking forward to welcoming their new guests, delivering a unique customer experience based on our hotel expertise. "Maisons du Monde Hôtel & Suites" broadens our offer of city-center hotels, each located in authentic and unique places" said Céline and Sébastien Meslin.*

*"This Maisons du Monde branded hotel, designed with our decorative style down to the smallest details, reflects our brand's ability to bring continued inspiration and delight. Our BtoB, Concept and Decoration teams, along with the Vicartem Group, have built, with great energy and enthusiasm, a unique concept: a hotel where "it feels like home, but it's even better". We wish a stylish and pleasant journey to all the "Maisons du Monde Hôtel & Suites" guests" said Julie Walbaum, CEO of Maisons du Monde.*

**To book a room:** <https://www.maisonsdumondehotel.com/en/>

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**About Vicartem:**

For 20 years, VICARTEM has been creating, developing and managing hotels, serviced apartments and retail concepts with refined decoration, in unique city-center locations, such as the Balthazar Hôtel & Spa Nuxe – Mgallery by Sofitel in Rennes (France), the 1<sup>st</sup> 5 stars-hotel of the Brittany capital city, or the Hermès store in the renowned passage Pommeraye in Nantes (France).

<https://www.vicartem.fr/>

**About Maisons du Monde:**

From furniture to home accessories, Maisons du Monde has been creating inspirational and original universes for every room and every style for over 20 years. Throughout the year, our designers capture trends from around the world to create exclusive furniture and home décor collections. Every year, we create 1 furniture collection based on 7 styles, 2 home accessories collections each divided into 6 trends - more than 2000 new items - and 4 catalogues: Furniture and Home Accessories, Garden Furniture, Youth Furnishings and BtoB. At the end of 2018, Maisons du Monde had 336 stores across nine countries (France, Italy, Spain, Belgium, Switzerland, Germany, Luxembourg, UK, USA) and an e-commerce platform available in twelve countries (the nine countries where our stores are located, plus Austria, the Netherlands and Portugal). Maisons du Monde reported sales of €1,111 million and EBITDA of €148 million in 2018.

<https://www.maisonsdumonde.com/>

<https://corporate.maisonsdumonde.com/en>