

**MAISONS
DU MONDE**

Business

The Maisons du Monde B2B Service opens its very first showroom in Paris

A new Lifestyle address for professionals!



Dedicated to a B2B clientele, this very first showroom is opening its doors in the Maisons du Monde Paris Grands Boulevards store in order to present the best of the Maisons du Monde B2B offer and services

On the occasion of the Paris Design Week, the B2B Service of Maisons du Monde announces the opening of its very first showroom on 5 September 2019. In this new space, Maisons du Monde will present its offer and services dedicated to professionals (hotel and restaurant trade, interior architecture, stores, offices and co-working spaces, etc.).

Located in the heart of Paris, on the first floor of the Maisons du Monde Grands Boulevards store, this 60 sqm showroom will welcome existing and potential B2B customers looking for inspiration or advice, or wishing to place an order.

In terms of inspiration, they will discover stylish and immersive ambiances fitted out entirely with professional furniture. A bistro combining a vintage and industrial style with counter tables and standardised velvet armchairs; a cosy hotel room with modern design accents and a tropical touch; a functional office space with a "colour block" theme.

In terms of advice and orders, professionals will be well supported in this B2B Showroom. For all opening or renovation projects, for decoration advice, or even a key account partnership, the B2B Service will welcome customers by appointment. For all other advice and orders, the store team, all trained in the universes and B2B products, will be available.

"We are delighted to open this B2B Showroom which meets our customers and teams' expectations. Having a dedicated space where it is possible to find inspiration and discover specific B2B references, but also obtain advice and place an order, is one further step in the Lifestyle experience we want to offer professionals", declared Maureen de Cintré, Director of the B2B Service".

For the past 10 years, Maisons du Monde has provided professionals with a dedicated team in order to support them in their installation or renovation projects. This expert B2B service has in-depth knowledge of indoor and outdoor design and offers its customers the appropriate solutions for each space, with support at each stage in the process. From assistance concerning the choice of products through to their delivery and installation, the B2B Service advises decision-makers in order to optimise services, budgets, and timescales. Its recommendations are based on Maisons du Monde's extensive offer and its exclusive collections designed by its design studio, as well as its product range devoted to professionals and adapted to different businesses' identity, such as for the [Maisons du Monde Hotel & Suites in Nantes](#), fitted out by the B2B Service and its partner Vicartem in May 2019.

The B2B Service benefits from a [web page](#) and a dedicated catalogue, in the 7 styles which lie behind the brand's success, comprising 850 items including 140 products designed specifically for professionals: intensive use, folding counters, adjustable legs, folding chairs, desks with cable sleeves, etc. our pro customers will be able to find what they are looking for in terms of style and standards!

In 2018, the B2B Service launched a Decoration Advice service with integrated interior designers to help customers looking for style and functional ideas! Product selection, boards, layout, 3D modelling, etc., in short, plenty to give each business its own unique style!



To find out more about the Maisons du Monde Pro Showroom and the Pro Service:

Pro Showroom: 1st floor of the Maisons du Monde Paris Grands Boulevards store:
5 boulevard Montmartre, Paris 2nd

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