

Press Release

Nantes, 29 June 2017

Maisons du Monde is fitting out the chill-out areas of Station F, the world's biggest start-up campus

Maisons du Monde, leading European player in the decor and furniture sector, welcomes the launch of Station F this Thursday, 29 June and thanks the teams who entrusted its Pro Service with a formidable project: fitting out the 24 chill-out areas at Halle Freyssinet in Paris, spanning a total surface area of 34,000 m2. Lounges with industrial and vintage ambiances, friendly and welcoming food areas, cosy reception areas with coastal notes; all conducive to sharing, discussion and creativity. The perfect setting for the 1,000 start-ups, entrepreneurs and professionals who will fill Station F, the world's biggest business incubator.

Launched 7 years ago, Maisons du Monde's Pro Service is ramping up its offer, with a turnkey service for the design and decoration of professional spaces: offices and coworking spaces, hotels, restaurants, shops, interior design projects. From assistance with choosing products to adding the finishing touches, the Pro Service supports its customers to give a unique style and big personality to each of the spaces it works on. With a website and dedicated paper catalogue, Maisons du Monde's Pro Service offers more than 3,500 listings of furniture and 6,000 listings of decorative accessories in the 7 styles that make Maisons du Monde such a success: Modern design, classic chic, vintage, coastal, industrial, exotic and country house.

To find out more about Maisons du Monde's Pro Service:

www.maisonsdumonde.com/FR/fr/professionnels

Chill-out areas - Station F









Pro Service Catalogue





About Maisons du Monde

Maisons du Monde is a creator of concepts in the home furnishings sector, offering collections of furniture and original and affordable decorative accessories in different styles. The Group is growing, through an integrated and complementary omni-channel approach, supported by its international network of stores, its websites and its catalogues. Founded in France in 1996, the Group has expanded throughout Europe since 2003. In 2016, the Group's sales reached €882 million, while its EBITDA was €123 million. The Group operates 288 stores in seven countries – France, Italy, Spain, Belgium, Switzerland, Germany and Luxembourg – and 36% of its sales were generated outside France in 2016. The Group has also successfully integrated a comprehensive and complementary online sales platform whose average annual sales growth rate was 37% between 2010 and 2016. This platform, available in eleven countries (the seven countries in which its stores are located, as well as Austria, the Netherlands, Portugal and the United Kingdom), accounted for 19% of the Group's sales in 2016.

www.maisonsdumonde.com www.maisonsdumondeipo.com

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