

PRESS RELEASE**MAISONS DU MONDE: INFORMATION****Nantes, March 14, 2017,**

Maisons du Monde (Euronext Paris: MDM, ISIN Code: FR0013153541), a European leader in affordable and inspirational decoration and furniture homeware, announces that it has been notified today of the sale by Magnolia (BC) Holdco S.à.r.l, a holding company ultimately owned by funds advised by Bain Capital, of a total of 7 million shares of the Group, representing approximately 15.5% of the total share capital and voting rights, by way of an accelerated book building.

After the settlement of this offering, due on March 16, 2017, Magnolia (BC) Holdco S.à.r.l will own 15.8% of the Group's total share capital and voting rights. As a result of this transaction, the Group's free float will increase from 64.8% to 80.3% of the total share capital.

About Maisons du Monde

Maisons du Monde is a creator of inspirational lifestyle universes in the homeware industry, offering distinctive and affordable decoration and furniture collections that showcase multiple styles. The Group develops its business through an integrated and complementary omnichannel approach, leveraging its international network of stores, websites and catalogs. The Group was founded in France in 1996 and has profitably expanded across Europe since 2003. The Group reported customer sales of €882 million and EBITDA of €123 million for the year ended December 31, 2016. In 2016, the Group operated 288 stores in seven countries, including France, Italy, Spain, Belgium, Switzerland, Germany and Luxembourg, and derived over 36% of its sales from outside France. The Group has also built a successful complementary and comprehensive online shopping website, sales from which grew 37% per year on average between 2010 and 2016. The website is available in eleven countries: the seven countries where the Group operates stores, plus Austria, the Netherlands, Portugal and the United Kingdom. In 2016, online sales represented 19% of the Group's customer sales.

www.maisonsdumondeipo.com

Contacts**Investor Relations**

Laurent Sfaxi – +33 2 51 71 52 07

lsfaxi@maisonsdumonde.com**Press Relations**

Eloi Perrin (Publicis Consultants) – +33 1 44 82 46 36

eloi.perrin@consultants.publicis.fr