

# MAISONS DU MONDE



Opening of a new Maisons du Monde store in La Pobla de Vallbona, Spain

**Saturday, October 8th, 2022**

**Parque Comercial El Osito Park Autovía Ademuz Salida, 17A  
46185 LA POBLA DE VALLBONA, VALENCIA**

**On Saturday, October 8, Maisons du Monde opens its new store in La Pobla de Vallbona, Spain. In this new space totaling 1450 sqm, customers will discover all the home decor universes.**

#### **An offer for all styles... and desires!**

Furniture, decor items, lightings, textiles or tableware will be set in stylish and inspiring spaces. At Maisons du Monde, we keep an eye on trends and showcase the best styles. To inspire our customers, our furniture and decorative accessories encompass all styles to reflect their personalities, their emotions and their tastes. Whether our customers are looking for a gift idea, a specific item, a unique home accessory or want to place an order, Maisons du Monde will satisfy all their decorating desires.

#### **In La Pobla de Vallbona, a team of 15 people will assist customer**

A staff of 15 people, composed of 12 newly hired employees, all ready and raring to welcome customers and offer advice. They will be able to accompany them to work on a home decor project thanks to the "Decor Workshop" presenting all the brand's styles, all the sofa shapes, colors and materials, as well as wood samples, with the different stains and shades... Inspiration will be in the air for customers and interior decor fans at the Maisons du Monde store in La Pobla de Vallbona where they will discover all our furniture and decoration universe, and soon the 2022 Autumn/Winter collection.

#### **A responsible store**

Maisons du Monde is committed to responsible retailing. That is why we work on various elements: improving waste sorting, reducing energy consumption to limit our environmental impact and optimising store accessibility for people with disabilities. The La Pobla de Vallbona store is supplied with 100% certified renewable electricity and equipped with LED lighting to reduce energy consumption.

#### **About Maisons du Monde**

Maisons du Monde is the European leader in inspiring and affordable homes. As a brand characterised by openness and dialogue, it unites its 7.5 million customers around desirable and sustainable lifestyles. Atmospheres for the home across multiple styles can be found in its constantly renewed range of furniture and decor. With optimism, creativity, commitment and proximity as its core values, the brand is based on a high-performance, omni-channel model. With its digitalization, digital sales, customer service, nothing can stand in the way of this love brand and its company purpose: "To inspire people to be open to the world, so that together we can create unique, welcoming and sustainable places to live." In 2022, Maisons du Monde launched the brand's Good is Beautiful movement, to cement sustainable development within its strategy. This movement rests on five pillars. Allowing beauty and goodness to go hand in hand.