

MAISONS DU MONDE: INFORMATION**Nantes, 27 October 2016,**

Maisons du Monde (Euronext Paris: MDM) announces that it has been notified today of the sale by Magnolia (BC) Holdco S.à.r.l, a holding company ultimately owned by funds advised by Bain Capital, and by Compagnie Marco Polo S.A.S., the holding company of Mr. Xavier Marie, founder of Maisons du Monde, of a total of 7 million shares of the Group, representing approximately 15.5% of the total share capital and voting rights, by way of an accelerated book building.

After the settlement of this offering due on 31 October 2016, Magnolia (BC) Holdco S.à.r.l and Compagnie Marco Polo S.A.S. will own 31.2% et 0.4%, respectively, of the Group's total share capital and voting rights. As a result of this transaction, the Group's free float will increase from 49.3% to 64.8% of the total share capital.

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About Maisons du Monde

Maisons du Monde is a creator of inspirational lifestyle universes in the homeware industry, offering distinctive and affordable decoration and furniture collections that showcase multiple styles. The Group develops its business through an integrated and complementary omnichannel approach, leveraging its international network of stores, websites and catalogs. The Group was founded in France in 1996 and has profitably expanded across Europe since 2003. The Group reported €699 million of Customer Sales and EBITDA of €95 million for the year ended December 31, 2015. In 2015, the Group operated 262 stores in seven countries including France, Italy, Spain, Belgium, Germany, Switzerland and Luxembourg and earned over 34% of its sales abroad. Additionally, the Group has introduced a complementary and comprehensive online shopping website, sales of which from 2010 to 2015 grew on average at 36% per year. The website is up and running in eleven countries comprising the seven countries where the Group operates stores plus Austria, the Netherlands, Portugal and the United Kingdom. In 2015 the website accounted for 17% of Group consolidated sales.

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