

**MAISONS**  
DU MONDE

Service Pro

*Ahead of its first participation to the Milan Furniture Fair, the BtoB Department of Maisons du Monde launches its new catalogue*



For the second time in a row, the BtoB Department of Maisons du Monde launches a catalogue dedicated to professionals - hotels, restaurants, offices and co-working spaces, retail and interior designers. Available on the [BtoB webpage](#) and upon request, this catalogue features 650 furniture and decoration items, of which 70 have been specifically designed for these customers. To celebrate this launch, these collections will be presented at the Milan Furniture Fair, from April 17 till April 22, in the Brera Art District (Via Palermo, n°16). This will be the 1st participation of Maisons du Monde and its BtoB Department to this renowned event.

Launched 8 years ago, Maisons du Monde BtoB Department is dedicated to helping professionals furnishing their new locations or renovations. Expert in indoor and outdoor design, the BtoB Department can propose relevant solutions tailored to each project, taking into account every important details and constraints. From assistance with choosing products to their set up, the BtoB dedicated team, composed of more than 15 employees, supports its customers to optimize projects, budgets and planning.

New in 2018: the BtoB Department offers a "Décor advice" service and has put in place a "salesforce" to meet its customers and prospects on the spot for any opening project or renovation.

The BtoB Department recommendations are based on Maisons du Monde wide product offer, its unique collections created by its designer studio and its various styles, allowing to adapt to any interior and give it a true personality. With a dedicated webpage and printed catalogue, Maisons du Monde BtoB Department offers more than 3,500 listings of furniture and 6,000 listings of decorative accessories in the 7 styles that make Maisons du Monde such a success: Modern design, classic chic, vintage, coastal, industrial, exotic and country house. Outdoor furniture is also proposed. With a creative and business vision, the BtoB Department proposes projects that truly mix design and functionality. This unique approach has led to many collaborations with leading hotel groups, boutique hotels, restaurants, shops, offices...

To find out more:

[www.maisonsdumonde.com/UK/en/professionnels](http://www.maisonsdumonde.com/UK/en/professionnels)

