

PRESS RELEASE

NOTICE TO HOLDERS OF THE OCEANES DUE 2023 (FR0013300381) ADJUSTEMENT TO THE CONVERSION / EXCHANGE RATIO

Holders of the bonds convertible into new shares and/or exchangeable for existing shares ("OCEANES") (ISIN: FR0013300381) are informed that the General Ordinary Assembly held on May 18th, 2018 decided to distribute a dividend of €0.44 per Maisons du Monde SA share (ISIN: FR0013153541). The dividend was paid on June 20th, 2018 and the ex-date was June 18th, 2018.

Following this dividend payment, in accordance with paragraph 2.6.(B).10 of the terms and conditions of the OCEANES (the "Terms and Conditions"), the Conversion / Exchange Ratio (as defined in the Terms and Conditions) is adjusted from 1.0 to 1.004 Maisons du Monde SA share for 1 OCEANE (calculated to three decimal places by rounding to the nearest thousandth). The new Conversion / Exchange Ratio is effective on June 20th, 2018.

About Maisons du Monde

Maisons du Monde is a creator of inspirational lifestyle universes in the homeware industry, offering distinctive and affordable decoration and furniture collections that showcase multiple styles. The Group develops its business through an integrated and complementary omnichannel approach, leveraging its international network of stores, websites and catalogues. The Group was founded in France in 1996 and has profitably expanded across Europe since 2003. The Group posted sales of €1,011 million and EBITDA of €139 million for the year ended 31 December 2017. In 2017, the Group operated 313 stores in seven countries including France, Italy, Spain, Belgium, Germany, Switzerland, and Luxembourg, and derived over 38% of its sales from outside France. The Group has also built a successful complementary and comprehensive online shopping website, sales from which grew 35% per year on average between 2010 and 2017. The website is available in eleven countries: the seven countries where the Group operates stores plus Austria, the Netherlands, Portugal and the United Kingdom. In 2017, online sales represented 21% of the Group's sales.

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