

Press release Nantes, June 29th, 2018

From June 30 to September 2, 2018, Maisons du Monde fits out the chill-out areas of the Cartoon Festival in Knokke-Heist

Every year during the summer holidays, the Cartoon Festival invades the city of Knokke-Heist. For this edition, Maisons du Monde was chosen to fit out the chill-out areas of this exhibition where humor is the watchword. A comfortable terrace inspired by a village in the South of France with seaside accents, cozy reception areas with summer atmospheres ... all conducive to sharing, discussion and creativity. Lightbox, wall decoration, chairs and colorful tables from the CONFETTI range, turquoise bench COPACABANA, sofas CAPSULE, carpets ROULOTTE... full of Maisons du Monde products to bring a stylish touch to the festival!

This year the exhibition highlights caricatures on the theme of tourism and holiday memories of 10 Belgian cartoonists. DIY workshops, Lego constructions, souvenir cards, treasure hunt, Photo Booth and prizes to be won ... a real invitation to creativity, travel and escape spread over 1100m², at Zeedijk-Heist 214, 8300 Knokke-Heist.

About Maisons du Monde

From furniture to home accessories, Maisons du Monde has been creating inspirational and original universes for every room and every style for over 20 years. Throughout the year, our designers capture trends from around the world to create exclusive furniture and home décor collections. Every year, we create 1 furniture collection based on 7 styles, 2 home accessories collections each divided into 6 trends - more than 2000 new items - and 4 catalogues: Furniture and Home Accessories, Garden Furniture, Youth Furnishings and BtoB. At the end of 2017, Maisons du Monde had 313 stores across seven countries in Europe (France, Italy, Spain, Belgium, Switzerland, Germany and Luxembourg) and an e-commerce platform available in eleven countries (the seven countries where our stores are located, plus Austria, the Netherlands, Portugal and the United Kingdom).

<u>maisonsdumonde.com</u> <u>corporate.maisonsdumonde.com</u>

Press contact:

Taline Nedelian – tnedelian@maisonsdumonde.com